

» CALDREA® «



what if...

Every surface
in their home
reminded them
of your store?



Eye-catching packaging. Loyalty-inspiring quality. Plant-derived ingredients.
Caldrea products are formulated to create a premier household cleaning experience.
And a premier retail experience. Coming in early 2007: Ginger Pomelo.

VISIT APPELMAN & SCHAUBEN: ATLANTA GIFT MART, SUITE 1830, OR CALL: 404.521.0840